CURRICULUM VITAE / 2026

Michele Meloni

UX/UI Manager - Product & Service Design

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01 / PROFILE

UX/UI Manager and multidisciplinary designer with 20+ years of experience in digital design. Starting from a background in graphic and web design, I now lead enterprise digital service design, translating business requirements, technical constraints and user needs into coherent products.

Experience across insurance, telecommunications, banking, automotive and industrial sectors, collaborating with stakeholders and technical teams from user-flow definition through release.

02 / RECENT EXPERIENCE

JAN 2021 – PRESENT

Allianz Italia

UX/UI Manager

- Lead and oversee UX/UI design for digital tools supporting the agent network and policy underwriting processes.
- Define user flows, information hierarchies and UI components across multiple products and tools.
- Translate business requirements into design solutions and coordinate with technical teams and stakeholders through release.

PROJECT SCOPE

Allianz agent tools / Ultra Impresa / Ultra Salute / Casa e Patrimonio / Allianz Motor / Fastquotatori Light / Allianz.it lead collection

JAN – DEC 2020

RE:Lab

UX/UI Designer

- Designed UX/UI for digital systems across the automotive, industrial and banking sectors.
- Analyzed requirements and created user flows, wireframes, prototypes and interfaces for Yamaha, Piaggio, CNH Industrial and Intesa Sanpaolo.

JUN 2015 – MAY 2019

Wind Tre

Lead UX/UI Designer

- Designed UX/UI for mobile and web applications, including Dwind and digital transformation initiatives.
- Analyzed user needs and defined navigation flows.
- Developed visual guidelines and branding, coordinated the design team and oversaw design quality.

UX/UI Manager - Product & Service Design

Portfolio

03 / EARLIER EXPERIENCE

NOV 2014 – JUN 2015
Centoeventi

UX/UI Designer

Designed digital projects for events and communications, covering requirements, interfaces, design coordination, and materials for social campaigns, BTL activities and large-scale events.

FEB – NOV 2014
Wesol

UX/UI Designer

Designed e-commerce portals for service sales, covering requirements, user flows, interfaces, components and visual communication.

JUN 2011 – FEB 2014
Seat Pagine Gialle

Graphic & Web Designer

Designed UI for paginebianche.it, paginegialle.it and tuttocitta.it; developed front-end experiences with HTML, CSS and JavaScript; created components and landing pages.

JAN 2010 – MAR 2011
Editrice Novalis

Graphic & Web Designer

Designed book and magazine layouts, corporate websites, editorial layouts and visual communication materials.

MAR – DEC 2009
TiQ

Graphic & Web Designer

Designed corporate websites, digital content layouts and visual communication materials.

OCT 2004 – MAR 2008
Metatron Group

Graphic & Web Designer

Designed corporate websites, digital content layouts and visual communication materials.

04 / ENTREPRENEURIAL PROJECT

MAR 2008 – SEP 2013
Android Blog Italia

Founder

Conceived, developed and managed an editorial portal dedicated to Android, covering the WordPress platform, SEO, content, community and media relations. Sold to Ulisse Press in 2013.

20,000+
daily visits

5,000
registered users

2013
project sale

05 / INDEPENDENT WORK

INDEPENDENT CLIENTS

D-House / D-House Academy / Pattern Group
Branding, events, content and digital presence.

PERSONAL PROJECTS

Patenti in cuffia / KIKU / Promptario / GamesCafe / Memora; Kuro Desktop Organizer / Scambio file / Website monitoring; Travel Hub / Rai no Kuni
Product design, AI, web, mobile, macOS, operational and editorial systems.

EXPERTISE

Product & Service Design
Design Leadership
User Research / Information Architecture
Interaction Design / Design Systems

TOOLS

Figma
Adobe Creative Suite
HTML / CSS / JavaScript
Prototyping / Wireframing

EDUCATION

Technical Institute for Information Technology and Telecommunications
Information Technology and Telecommunications